

# INVITATION KIT



[WWW.BYLC.GLOBAL](http://WWW.BYLC.GLOBAL)

## Welcome to the Borneo Youth Leadership Conference 2017!

This year we turn our attention to empowering you with the skills and knowledge to turn your passions into sustainable careers. Highlights of this year's conference include getting to engage with a wide variety of speakers and trainers from varying fields, take part in interactive workshops, and explore the beauty of Sarawak in our fun outings.

**Date:** 13<sup>th</sup> September 2017 – 16<sup>th</sup> September 2017

**Venue:** Kuching, Sarawak

**Theme:** Pursuing Your Passion

## SPEAKERS



**ANN OSMAN**  
Professional MMA Fighter



**PHAT FABES**  
Radio Announcer, TV  
Host & Producer



**ZEE AVI**  
Singer & Songwriter



**WESLEY CHAN**  
Certified Neuro-Linguistic  
Programming (NLP) and  
Master Coach



**WIJEN RANDHAWA**  
Certified Corporate  
Trainer by Deloitte United  
Kingdom



**SHARMA KUMARI**  
Talent Development  
Consultant & Trainer



**SHANJHEY KUMAR PERUMAL**  
Malaysian Director & Writer

**COMMUNICATIONS  
PARTNER**



**PHOENIXPR**

**SUPPORTED BY**



**BENEFICIARY**







## OUR STORY

From an idea, we have grown to become an international and annual event reaching out to youth across 19 countries worldwide. Among these nations include, Bangladesh, Brunei, China, England, Ghana, India, Indonesia, Iraq, Kenya, Latvia, Pakistan, Philippines, Russia, Tajikistan, Thailand, Uzbekistan, Vietnam, Zimbabwe, and Malaysia. Founded in 2014, BYLC serves as an avenue for students to engage with successful and inspirational personalities. We are proud to say that past BYLC delegates have gone on to create non-governmental organisations (NGOs), start-up social enterprises, lead community projects, and assume positions of leadership in their respective communities.



## MESSAGE FROM THE FOUNDER

The 'Internet Revolution' changed everything, from the way you order your groceries to how you learn. We have come a long way from previous decades, when education was confined to the four walls of a classroom, to present time, where it has busted out of that restrictive enclosure to include everything from your laptop to your smartphone. The modern-day individual is exposed to exponentially more information than any previous generation, however, despite this unprecedented boon, the overdependence on technology has had a negative impact on the holistic development of the youth of today. Going to school has become a rat-race to achieve good grades, and with that, it has reduced a student's take-away from his or her primary, secondary, and tertiary experience.

This was the impetus behind the creation of the Borneo Youth Leadership Conference. We drew inspiration from age-old practices such as passing down knowledge through engaging the wiser and more successful among us in enlightening discourse. With every installment of the conference, we aspire to broaden the thought process of our delegates by allowing them to meet with a colourful spectrum of personalities. We take great pride in having a positive impact on both our delegates and volunteers from past years. Their metamorphosis is the reward for our efforts that makes it all worthwhile.

Where we are today is the result of years of hardwork and persistence. I have been very fortunate to have worked with driven individuals who share our conviction to empower the youth. As a collective, we have learnt from some of the most inspirational figures in the region and have grown tremendously. Over the years we have developed a large network of partners and resources, and thanks to the aid and support from various individuals and companies, we have reached the heights that we have.

Our motto is to always build on our success, to continue to find new and exciting ways to outdo previous installments of the conference. This has formed the backbone of our growth, resulting in our exposure globally. Being the founder and proprietor of the brand has been an enriching experience as I have been fortunate enough to work with amazing individuals and corporations. Our three-pronged approach of combining speaking sessions, workshops, and fun outings provides delegates with a complete experience and our emphasis on engagement instigates learning and growth.

Welcome to the Borneo Youth Leadership Conference and we look forward to hosting you at BYLC 2017! Join us and meet people from different cultures, nationalities and creeds, and discover your true potential.



## BYLC 2017 SPEAKERS



### **ANN OSMAN**

#### *Professional MMA Fighter*

Ann “Athena” Osman is fighting out of Borneo Tribal Squad and is Malaysia’s 1<sup>st</sup> Female Pro-MMA Fighter fighting in ONE Fighting Championship.

### **PHAT FABES**

#### *Radio Announcer, TV Host & Producer*

Hosting the MIX Drive, Phabes gives you a great combination of the best songs and the biggest stories of the day combined with his ever-loving sharp wit and signature laugh. A football fanatic who’s passionate about Liverpool he’s also crazy about food—and eating it.



### **ZEE AVI**

#### *Singer & Songwriter*

Zee Avi is a Malaysian singer/songwriter, guitarist, ukulele player and visual artist. She is also the winner of the The International Youth Icon Award in 2011 in her birth home Sarawak which has led to inspirational speaking engagements to young people around the world.

### **WESLEY CHAN**

#### *Certified Neuro-Linguistic Programming (NLP) and Master Coach*

Trainer, speaker, coach and former national Taekwondo exponent, Wesley Chan’s mission is to inspire change within, he specializes in soft skills, and personal empowerment, mainly Managing Gen-Y, Personal Mastery, and Persuasive Communication.



## BYLC 2017 SPEAKERS



### **WIJEN RANDHAWA**

*Certified Corporate Trainer by Deloitte UK*

He has conducted training interventions in various industries; hotels, small scale industries, minor & major manufacturing industries, government units, public sectors, colleges, schools & other educational institutions and corporate companies. He has an extensive experience in Leadership skills, Teambuilding and Assertive Behaviour.

### **SHANJHEY KUMAR PERUMAL**

*Malaysian Director & Writer*

Shanjhey Kumar Perumal is a Malaysian director and writer with over 10 years of experience in the creative industry. He has written and directed more than 300 episodes that featured on Malaysian television. He has been involved in a diverse array of documentaries, short films, musicals and childrens' programmes. He first came to prominence in 2006 when his short film, 'Thaipoosam', was screened at the 36th International Film Festival Rotterdam in the Netherlands. In 2009, his short film 'Machai' was awarded the Grand Prize at the BMW Shorties Malaysia. His short film 'Jagat' went on to win Best Cinematography at the International Toronto Tamil Film Festival in 2011. The following year, he was invited to be a jury member at the BMW Shorties Malaysia. In 2013, his documentary, 'The Day That River Ran Red', won the Jury Award at The KOMAS Freedom Film Festival Southeast Asia, Kuala Lumpur 2013. In 2011, Shanjhey Kumar Perumal founded Skyzen (M) Sdn. Bhd, with the aim of producing high quality Films (Fictional, Documentary and Experimental) the Silver Screen. Jagat is his first feature.



### **SHARMA KUMARI**

*Talent Development, Consultant & Trainer*

*Her industry experience spans broadcasting to tertiary education; investment holding PLCs to shared services; and event management to professional membership institutions. Sharma began her career as Broadcast Trainer & Speaker, acquiring vast international experience and enhancing her natural flair in communication. Her initial role involved sensitizing media to a balanced portrayal of diverse communities, cultures and demographics including women & children. This subsequently deepened her passion in Learning & Development (L&D) with an ongoing contribution in Human Resources -Talent Development for close to 25 years.*





# AGENDA

Day one: 12<sup>th</sup> September 2017 (Tuesday)

TIME	ITEM
7:30pm - 7:45pm	Arrival of VIPs, Guests, and Delegates
7:45pm - 7:50pm	Welcoming Address by Organising Chairperson
7:50pm - 7:55pm	Speech by VIP
7:55pm - 8:00pm	Opening Ceremony
8:00pm - 8:20pm	Dinner Presentation
8:20pm - 8:25pm	Opening Performance
8:25pm - 8:30pm	Briefing by Organising Chairperson
8:30pm	Delegates Return to Hotel

Day two: 13<sup>th</sup> September 2017 (Wednesday)

TIME	ITEM
8:30am - 9:00am	Arrival & Registration
9:00am - 9:30am	Speaker #1: Vinodh Menon
9:30am - 10:15am	Tea Break
10:30am - 11:00am	Workshop #1: Industry Gallery Walk - Intro
11:00am - 1:30pm	Workshop #1: Industry Gallery Walk - Preparation
1:30pm - 2:15pm	Lunch
2:15pm - 7:15pm	Outing #1: Kuching City Tour
7:15pm - 8:00pm	Free & Easy
8:00pm - 8:30pm	Dinner
8:30pm - 11:00pm	Workshop #1: Industry Gallery Walk - Live
11:00pm	End of Day 2

Day three: 14<sup>th</sup> September 2017 (Thursday)

TIME	ITEM
8:00am - 8:30am	Arrival & Registration
8:30am - 10:30am	Workshop #2: Coat of Arms
10:30am - 10:45am	Tea Break
10:45am - 12:15pm	Workshop #3: Do You Have Chemical X? (Part 1)
12:15pm - 1:00pm	Lunch
1:00pm - 2:30pm	Workshop #3: Do You Have Chemical X? (Part 2)
2:30pm - 2:45pm	Souvenir Presentation
2:45pm - 4:45pm	Workshop #4: Assertive in Leadership (Part 1)
4:45pm - 5:00pm	Evening Tea Break
5:00pm - 7:00pm	Workshop #4: Assertive in Leadership (Part 2)
7:00pm - 8:00pm	Free & Easy
8:00pm - 8:45pm	Dinner
8:45pm - 10:45pm	Forum: Pursuing Your Passion
10:45pm	End of Day 3

# AGENDA

Day four: 15<sup>th</sup> September 2017 (Friday)

TIME	ITEM
8:30am - 9:00am	Arrival & Registration
9:00am - 10:00am	Speaker #3: Zee Avi
10:00am - 10:15am	Souvenir Presentation
10:15am - 11:45am	Workshop #5: Winning with People (Part 1)
11:45am - 12:00pm	Morning Tea Break
12:00pm - 1:30pm	Workshop #5: Winning with People (Part 2)
1:30pm - 2:15pm	Lunch
2:15pm - 3:45pm	Workshop #6: AEIOU Building Blocks (Part 1)
3:45pm - 4:00pm	Evening Tea Break
4:00pm - 5:30pm	Workshop #6: AEIOU Building Blocks (Part 2)
5:30pm - 7:00pm	Free & Easy
7:00pm - 8:00pm	Speaker #4: Ann Osman
8:00pm - 8:05pm	Souvenir Presentation
8:05pm - 8:45pm	Dinner
8:45pm - 9:45pm	Speaker #5: TBC
9:45pm - 9:55pm	Souvenir Presentation
9:55pm - 10:00pm	Briefing
10:00pm	End of Day 4

Day five: 16<sup>th</sup> September 2017 (Saturday)

TIME	ITEM
9:00am - 4:00pm	Outing #2: Semenggoh Orang Utan & Sarawak Cultural Village
4:00pm - 7:00pm	Free & Easy
7:00pm - 10:00pm	Gala Dinner
10:00pm	End of BYLC 2017



## VENUE

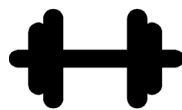
Sarawak is the birthplace of the Borneo Youth Leadership Conference and the state that has a special place in our hearts. Our home this year is Kuching, the capital of Sarawak. No other city in Malaysia has such a romantic and diverse history, nor a charm that is displayed with such grace. Among the treasures of the 'Cat City' is the welcoming demeanor of its residents (pop. 650,000 approx.). To feel the pulse of Kuching, put on your walking shoes and take to the streets and river to truly experience what is best about the city, which is exactly what you will doing at BYLC 2017.





## DELEGATE ACCOMMODATION

Throughout your stay in Kuching, you and the other delegates will be housed at Citadines Uplands Kuching. The hotel comes with a long list of amenities and is strategically located to provide you with enough distractions during your downtime. Amenities include:



**APPLY NOW**  
**WWW.BYLC.GLOBAL/APPLY**

Should you have any further queries please get in touch  
with us at [vinodh@phoenixpr.co](mailto:vinodh@phoenixpr.co)

Looking forward to hearing from you soon.

Check our social media profiles and stay tuned to the  
latest on BYLC 2017

